

School of Business

Master of Business Administration (MBA)



Kingston University offers the Master of Business Administration degree program by preparing students with the necessary skills and knowledge to understand, manage or create financial, business and leadership careers at the mid to upper level of management. Students with background trainings from various fields and disciplines are highly welcome to join the MBA program at Kingston University to enhance their management skills and knowledge.

The program provides the tools for career success, for business and leadership professionals to develop knowledge, attitudes and skill sets that will equip them to perform effectively, ethically and creatively in the corporate or entrepreneurial environment. Students may choose to concentrate on one of the three emphases, Entrepreneurship Scheme, International Business Scheme, Healthcare Management Scheme or combination of elective courses meeting their career interest by consulting with our faculty members.

Program Objectives

Upon completion of the program, students should be able to:

1. demonstrate competence in applying business knowledge and skills in a real-life business setting;
2. analyze business environments and determine effective solutions to related problems;
3. apply personal development skills to the arena of leadership development and management behavior;
4. articulate and implement ethical solutions to business ethics environments;
5. provide clear and specific leadership direction to a variety of business environments.

Graduation Requirements:

The student must complete the degree program with a minimum G.P.A. of 3.0 and must also satisfy all tuition obligations prior to graduation. Students must complete a total of 36 semester units of course study, including 24 semester units in core courses and 12 units of elective courses, in order to fulfill the graduation requirements.

Curriculum

To meet the graduation unit requirements, students are required to complete 24 units (8 courses) in core courses and 12 units (4 courses) in elective courses as listed below:

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Core Courses Required: 24 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
AT 5100	Managerial Accounting	3
BU 5000	Operations Management	3
BU 5010	Management of Information Systems	3
BU 5020	Human Resources Management	3
BU 5050	Business Law and Contracts	3
BU 5600	Organizational Behavior	3
BU 5040	Managerial Communication	3
MK 5200	Marketing Management and Planning	3

Elective Scheme: 12 semester units to be selected from the following scheme courses

Entrepreneurship Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 5000	Leadership Theories and Concepts	3
BU 5550	Integrated Decision Making	3
BU 5600	Entrepreneurship	3
BU 5300	Managerial Finance	3

International Business Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
MK 5210	International Marketing	3
BU 5030	International Business Management	3
FN 5310	International Finance	3
BU 5055	International Business Law/Contract	3

Healthcare Management Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
HC 5500	Management and Leadership Healthcare Services	3
HC 5021	Healthcare Ethics and Law	3
HC 5551	Healthcare Policy and Managed Care	3
HC 5552	Healthcare Strategic Management and Policy	3

TOTAL PROGRAM REUIREMENT: 36 SEMESTER UNITS