

School of Business

Master of Business Administration (MBA)



Kingston University offers the Master of Business Administration degree program by preparing students with the necessary skills and knowledge to understand, manage or create financial, business and leadership careers at the mid to upper level of management. Students with background trainings from various fields and disciplines are highly welcome to join the MBA program at Kingston University to enhance their management skills and knowledge.

The program provides the tools for career success, for business and leadership professionals to develop knowledge, attitudes and skill sets that will equip them to perform effectively, ethically and creatively in the corporate or entrepreneurial environment. Students may choose to concentrate on one of the three emphases, Entrepreneurship Scheme, International Business Scheme, Healthcare Management Scheme or combination of elective courses meeting their career interest by consulting with our faculty members.

Program Objectives

Upon completion of the program, students should be able to:

1. Identify and analyze business environments and determine effective solutions to problems or pursuit of opportunities by utilizing business theories and practice;
2. Apply quantitative analysis principles and skills to influence the control and management of an organization
3. Apply information technology skills in performing business practice tasks
4. Communicate effectively and professionally through physical or virtual presence, orally and written
5. Apply theories and methods to motivate employees and influence morale of an organization;
6. Compare and contrast the concepts of social responsibility, integrity and business ethics;
7. Provide clear and specific leadership direction to a variety of business environments in the real world.
8. Demonstrate disciplinary competence in the field of study concentration
9. Continue professional development as a life-long career learner.

Graduation Requirements:

The student must complete the degree program with a minimum G.P.A. of 3.0 and must also satisfy all tuition obligations prior to graduation. Students must complete a total of 36 semester units of course study, including 24 semester units in core courses and 12 units of elective courses, in order to fulfill the graduation requirements.

Curriculum

To meet the graduation unit requirements, students are required to complete 24 units (8 courses) in core courses and 12 units (4 courses) in elective courses as listed below:

Core Courses Required: 24 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
AT 5100	Managerial Accounting	3
BU 5010	Management of Information Systems	3
BU 5040	Managerial Communication	3
BU 5050	Business Law and Contracts	3
BU 5060	Organizational Behavior	3
BU 5550	Capstone Course – Integrated Decision Making	3
BU 5300	Managerial Finance	3
MK 5200	Marketing Management and Planning	3

Elective Scheme: 12 semester units to be selected from the following scheme courses

Entrepreneurship Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 5020	Human Resources Management	3
BU 5140	Consumer Psychology	3
BU 5500	Leadership Theories and Concepts	3
BU 5600	Entrepreneurship	3

International Business Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 5030	International Business Management	3
BU 5055	International Business Law/Contract	3
FN 5310	International Finance	3
MK 5210	International Marketing	3

Healthcare Management Scheme

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
HC 5500	Management and Leadership Healthcare Services	3
HC 5051	Healthcare Ethics and Law	3
HC 5551	Healthcare Policy and Managed Care	3
HC 5552	Healthcare Strategic Management and Policy	3

TOTAL PROGRAM REQUIREMENT: 36 SEMESTER UNITS

Please read the “Notice to Prospective Degree Program Students” on next page.



“NOTICE TO PROSPECTIVE DEGREE PROGRAM STUDENTS

This institution is approved by the Bureau for Private Postsecondary Education to offer degree programs. To continue to offer degree programs, this institution must meet the following requirements:

- Become institutionally accredited by an accrediting agency recognized by the United States Department of Education, with the scope of the accreditation covering at least one degree program.

If this institution stops pursuing accreditation, it must:

- Stop all enrollment in its degree programs, and
- Provide a teach-out to finish the educational program or provide a refund.

An institution that fails to comply with accreditation requirements by the required dates shall have its approval to offer degree programs automatically suspended.

California Education Code (CEC) §94897(p) requires Kingston University to disclose to prospective students prior to enrollment that Kingston University and its degree and certificate programs are unaccredited, and any known limitations of the degree, including all of the following:

1. A graduate of the degree program may be ineligible to sit for applicable licensure exam in California and other states.
2. A degree program that is unaccredited or a degree from an unaccredited institution is not recognized for some employment positions, including, but not limited to, positions with the State of California.
3. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs. Kingston University does not currently participate in any federal financial assistance programs. The University does not provide financial aid to students.”